



Note: During the registration process for HRX 2024, you will be asked to agree to the Terms & Conditions as listed here which include: Registration Terms & Conditions, Data Collection & Use, Data Privacy Notice and Information.

HRX 2024 REGISTRATION TERMS AND CONDITIONS

The Heart Rhythm Society (HRS) reserves the right to make exceptions to the HRX 2024 terms and conditions outlined below. Submission of your registration and payment constitutes your agreement to the following terms and conditions:

REFUNDS RELATED TO CANCELLATIONS

- **Refunds**
 - Individuals who need to cancel their registration will receive a refund if the request is received in writing no later than **11:59 PM Eastern Time on August 29, 2024**.
 - A \$75 processing fee will be applied to all refunds.
- **Non-Refundable**
 - After **August 29, 2024**, registration fees for HRX 2024 are non-refundable.
 - No-shows (registrants who do not attend) will not receive refunds.
 - Donations to HRS are non-refundable.
 - HRS will not issue a refund due to travel carrier cancellations or other unforeseen incidents beyond the registrant's control. All attendees are encouraged to purchase travel insurance.
- **How to Request a Partial Refund**
 - Refund requests must be sent in writing to HRX@showcare.com. Telephone requests will not be honored.
 - Refunds will be processed on a weekly basis. Please allow up to three (3) weeks for refunds to show on your credit card statement or to receive a check refund.

SUBSTITUTIONS

Name changes or substitutions are **not** allowed.

MEMBERSHIP

- To qualify for the discounted member registration rates, an HRX 2024 registrant must be an active member of HRS at the time of registration, or they must purchase the meeting registration + membership option.
- HRS will **not** reimburse the difference between the member and nonmember registration rates to any attendee who registers prior to becoming a member.

MISCELLANEOUS

- **Americans with Disabilities Act:** If you require an accommodation while attending HRX 2024, please email HRX@HRSONline.org.
- All badge printing is done onsite in Atlanta. Badges will not be mailed to registrants prior to HRX 2024. If you misplace your badge onsite, a new badge must be purchased at the replacement cost of \$100.
- HRS reserves the right to capture and broadcast digital media content in the form of professional photographs, live-streaming, audio, and video during HRX 2024. By registering for HRX 2024, you hereby grant permission to HRS and its representatives to photograph and/or record you during the in-person and online events at HRX 2024, and to distribute, broadcast, use, or otherwise globally disseminate, in perpetuity, such media without any further approval or payment. Upon occasion, HRS may share photos with sponsors or supporters of specific events.
- By attending HRX 2024, you agree to abide by the [Heart Rhythm Society Code of Ethics and Professional Standards](#).
- HRX 2024 educational programming is available on a first-come, first-served basis, including paid conference sessions and plenaries. HRS recommends arriving early to all scheduled conference activities to guarantee entrance into the room(s).

HEART RHYTHM SOCIETY MEETING & EVENT PARTICIPATION POLICY: COVID-19 AND IN-PERSON ATTENDANCE

- **COVID-19 Warning:** An inherent risk of exposure to COVID-19 exists in any public place where people are present, including during your travel to Atlanta, while in hotels, around the city, or in the convention center. By attending any portion of HRX 2024 in person, you voluntarily assume all risks related to COVID-19 exposure.
- By choosing to participate in person, you confirm that at the time of the event you:
 - Are **not** experiencing any of the following symptoms of COVID-19 identified by the Centers for Disease Control and Prevention (CDC) at [CDC.gov](https://www.cdc.gov), including but not limited to:
 - Fever or chills
 - Cough
 - Shortness of breath or difficulty breathing
 - Fatigue
 - Muscle or body aches
 - Headache
 - New loss of taste or smell
 - Sore throat
 - Congestion or runny nose
 - Nausea or vomiting
 - Diarrhea
 - Have **not** been in contact with someone with confirmed or suspected COVID-19 symptoms without completing a five-day quarantine
 - Are not under any self-quarantine orders

HRS no longer requires proof of COVID-19 vaccination to attend, exhibit, or otherwise be present at in-person HRX meetings or events.

However, the Society **strongly encourages participants to follow guidance from the CDC** to reduce COVID-19 infection and protect against severe complications. This guidance **includes individuals 12 years old and up receiving the updated bivalent vaccine** as soon as they are eligible (e.g., a minimum of two months past their last shot). For more information about COVID-19 boosters, please visit the [CDC website](#).

Additionally, while **masks are optional**, participants are encouraged to wear masks during in-person HRS meetings and events. A limited number of masks will be available on-site for those who desire one.

HRS requests that participants not up-to-date with their COVID-19 vaccinations take an at-home COVID-19 rapid antigen test before traveling to any in-person HRS meeting or event and stay home if they test positive or have any COVID-19 symptoms. While HRS will not require proof of these measures, the Society **expects all participants to act responsibly and with consideration** for the health and safety of others.

The Heart Rhythm Society COVID-19 Meetings & Events Participation Policy is subject to change based on COVID-19 community levels and any updated guidance from CDC and/or federal or state officials in localities hosting an in-person HRS meeting or event. COVID-19 guidance is continually updated, and HRS appreciates the understanding of its stakeholders as it seeks to provide valuable, timely face-to-face programming while prioritizing the health and safety of attendees, exhibitors, staff, and vendors.

CODE OF CONDUCT

HRS strives to provide a safe, inclusive, harassment-free experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, race, ethnicity, religion, beliefs, citizenship, and other protected categories. All HRX 2024 participants, including attendees, media, speakers, contractors, partners, sponsors, and exhibitor personnel, are expected to follow this Code of Conduct at all official HRX 2024 venues and events, including both in-person and online events.

HRS does not tolerate conduct that threatens, intimidates, or coerces another participant during the event, including actions based on an individual's background or any other characteristic protected by federal, state, or local law.

Firearms, weapons (including weapon replicas), ammunition, dangerous or hazardous devices or substances, and illegal items are prohibited at all official HRX 2024 venues and events. HRX 2024 participants acknowledge that all bags may be subject to search and metal wand screening.

HRS expects that all HRX 2024 participants will be dressed in clothing considered appropriate and respectful for a professional environment. HRS recommends business or business casual attire. Participants must not be dressed in clothing that is sexually revealing or may be interpreted as such. Clothing that reveals an excess of bare skin, specifically genitals, chest, or buttocks, must not be worn. These guidelines apply to all event participants, regardless of gender. Attire that imitates armed forces or law enforcement or appears to threaten the safety of event participants is also prohibited. HRX 2024 management reserves the right to make decisions on appropriate attire. Participants in attire that HRX 2024 management deems objectionable may be asked to alter their attire or may be removed from the event premises.

All HRX 2024 participants must wear their HRX-issued badge at all times in event areas. By registering, you agree not to share, transfer, sell or trade your badge onsite.

You are expected to behave responsibly and treat the community with respect. HRS reserves the right, without refund, to revoke the credentials of attendees whose conduct is deemed inappropriate, disorderly, or offensive.

REGISTERING ON BEHALF OF SOMEONE ELSE

If you are registering on behalf of anyone other than yourself, you affirm that you are authorized to complete their registration, accept the Terms and Conditions on behalf of each person you register and that the information you provide is accurate. You agree to be solely liable for damages as a result of any information you provide, including opting in to receive communications at another individual's email address. You agree to indemnify and hold harmless the HRS, its officers, directors, employees, agents, and affiliates from all liability, damages, judgments, and costs (including reasonable attorneys' fees) for any claims brought by or on behalf of any third party arising from your conduct, misconduct, or negligence in completing this registration on another's behalf. You agree to provide a copy of these Terms and Conditions to any individual you register.

THIRD-PARTY MAILINGS OPT-OUT

HRS does **not** sell registration mailing lists for HRX 2024. Exhibitors or sponsors **may** receive registrant contact information provided during registration, as part of a sponsorship package. As part of this distribution, you may receive information on related products and services via postal or electronic mail. HRS does **not** share phone numbers via these mailing lists. You may opt out of receiving any postal or electronic mail related to HRX 2024 when registering. If you receive email or phone solicitations offering the sale of HRX 2024 mailing lists, please block the sender and report emails as spam to HRS.

HRS will retain the personal data associated with your registration record for six years. If you need to obtain a copy of the information you have submitted or wish to request that HRS delete your data, you must send a written request to HRX@showcare.com. Once you request that your data be deleted, HRS will no longer be able to confirm your participation in the meeting for any reason, including eligibility for earning ACE credit or MOC points.

CHILDREN AT HRX 2024

Children who are brought to the meeting do not require their own registration. However, a few restrictions are in place to provide a safe and proper learning environment for all:

- Strollers will **not** be permitted in theXchange.
- Parents should monitor their children at all times and respect their fellow attendees by exiting the room if noise or behavior becomes an issue.
- Children will not be allowed in the Xchange outside of open hours, especially during setup times, for the safety of all.
- Children must be under adult supervision at all times throughout all locations of the HRX.
- HRS recommends that children who are old enough to be eligible to receive a COVID-19 vaccine be fully vaccinated if they will be present in Atlanta.

DATA COLLECTION AND USE FOR HRX 2024

HRS collects your registration information for the purpose of registering you to attend HRX 2024. In submitting your information during the registration process, you consent to your personal information being used in the following ways:

- Information collected during registration will be used to process HRX 2024 badges, verify contact and demographic information, send marketing emails, and send transactional emails and correspondence related to HRX 2024 information and registration purchases. Email preferences, including the ability to opt out of HRX 2024-related emails, may be accessed and updated via provided links in the footer of HRS emails. This data will also be utilized to give access to virtual and technical platforms associated with HRX 2024. Additional information regarding your data can be found under the HRX 2024 Data Privacy Information below.
- Industry partners will be provided with your first and last name, academic credentials, work address, email address, primary occupation, and work environment.
- Your data may be shared with third parties with which HRS engages directly under contract to provide services related to HRX 2024. These services include, but are not limited to, event analysis, event production, event advertising/marketing, hotel reservations, mobile app usage. Throughout the registration process, you will be given instructions for ways to opt in or to receive information related to HRX 2024. By selecting these options, you consent to having the information you provided during registration shared with third parties based on your selection during the registration process.

DATA PRIVACY NOTICE AND INFORMATION FOR HRX 2024

DATA PRIVACY NOTICE

HRS is committed to protecting the privacy of its member's and website user's personal information. Please review the information below in the section entitled "Data Collection and Use for HRX 2024," along with "HRX 2024 Data Privacy Information," and the privacy policy posted online at hrsonline.org ([available here](#)), to learn more about HRS' policies and procedures regarding the collection, use, and disclosure of information, received by you in connection with your registration for HRX 2024.

Additionally, the privacy policy posted on hrsonline.org ([available here](#)) applies to data you provide in connection with registering for an HRS member account.

PLEASE READ OUR PRIVACY NOTICES AND POLICIES CAREFULLY. BY REGISTERING FOR HRX 2024 AND/OR SUBMITTING INFORMATION THROUGH THE VIRTUAL ONLINE EVENT PLATFORM, YOU AGREE TO THE COLLECTION, TRANSFER, STORAGE, DISCLOSURE AND USE OF YOUR INFORMATION AS DESCRIBED HEREIN AND IN OUR PRIVACY NOTICES AND POLICIES.

For direct questions regarding HRS and data privacy, please contact HRX@HRSONline.org. Click [here](#) to view the complete HRS privacy policy.

WHAT KIND OF INFORMATION DOES HRS COLLECT?

To provide access to HRX 2024 digital and virtual products, HRS must process information about you. The types of information HRS collects depend on how you use its products. HRS collects the information you provide when you use its products, including when you register for the event, view or access content, and message or communicate with others. This can include information in or about the content you provide (like metadata), such as the date content was accessed. HRS collects information about how you use its products, such as the types of content you view or engage with, the features you use, the actions you take, the people or partners you interact with, and the time, frequency, and duration of your activities. For example, HRS logs when you are using and have last used its products and what videos, exhibits, webpages, abstracts, and other content you view on its various platforms.

HOW DOES HRS USE THIS INFORMATION?

HRS uses the information it has, subject to choices you make, as described below and to provide and support the HRX 2024 products and related services described in this document and the related HRX 2024 Terms & Conditions. HRS uses this information to provide, personalize, and improve its products. HRS uses the information it has to deliver its products, including to personalize features and content, and make future suggestions for you through its various communication channels. HRS also uses this information across HRX 2024 products and devices. HRS connects information about your activities on different HRX 2024 products and devices to provide a more tailored and consistent experience on all HRX 2024 products you use. Additionally, HRS uses this information to communicate with you (i.e., to send you marketing communications that communicate with you about HRS products, services, and offerings). HRS also uses your information to respond to you when you contact HRS.

HOW IS THIS INFORMATION SHARED?

Your information is shared on HRX 2024 products in the following ways. When you communicate using HRX 2024 products, such as by posting via the chat functions, interacting within educational sessions, or communicating with exhibitors, any persons, or businesses with access to these features on HRX 2024 platforms can see the content you send. When you comment on someone else's post or react to their content, your comment or reaction is visible to anyone who can see the other person's content. Apps, websites, or other services that are integrated with or a part of HRX 2024 will receive your information to provide key services related to HRX 2024. When you visit industry partners in the Xchange or any content created or shared by industry partners, they may have access to your profile on HRX 2024 and engagement statistics and insights related to that interaction, in addition to any information that you actively share with them. Information accessed by third party services or partners is subject to their own terms and policies, not this document, the HRX 2024 Terms & Conditions.

HRS provides its HRX 2024 advertisers with reports including the type of individuals viewing their ads and how their ads are performing but does not share information that personally identifies you (information such as your name or email address that by itself can be used to contact you or identifies who you are). For example, HRS provides general demographic and interest information to advertisers.

HRS may share information about you with companies that aggregate it to provide analytics and measurement reports to better improve future Heart Rhythm products. HRS also provides information and content to vendors and service providers who support its platforms, such as by providing technical infrastructure services, providing customer service, or facilitating payments.

HOW CAN I MANAGE INFORMATION ABOUT ME?

HRS stores data until it is no longer necessary to provide its services or until your account is deleted, whichever comes first. This is a case-by-case determination that depends on things like the nature of the data, why it is collected and processed, and relevant operational or legal retention needs. To access your data, in accordance with your consumer privacy rights, you can contact HRX@HRSONline.org and request any of the following: categories of personal information collected via HRX 2024 platforms, how HRS uses the information it collects, how HRS shares the information it collects, or accessing your personal information collected via HRX 2024 products.

You can request to opt-out of sharing your data specifically with industry partners via HRX 2024 digital products, to include sharing your data with HRX 2024 partners in the Xchange, sharing your data with other attendees within the HRX 2024 Mobile App. By opting out, it may prohibit you from actively engaging in certain features within HRX 2024 platforms. To opt-out, contact HRX@showcare.com with the subject "HRX 2024 Opt-Out."

You can also request to delete your Heart Rhythm Society account. By requesting to delete your account, you acknowledge that any products or services purchased in relation to your account would be inaccessible, including but not limited to, the ability to view and access educational content, the ability to claim credit in relation to educational content, access to attend the event in person, and any other unidentified actions related to purchases connected to the deleted account.

HOW WILL WE NOTIFY YOU OF CHANGES TO THIS POLICY?

The most up-to-date policy is available on [ExperienceHRX.com](https://www.ExperienceHRX.com).

HOW DO I CONTACT HRS WITH QUESTIONS OR A REQUEST TO OPT-OUT OF SHARING MY DATA WITH THIRD PARTIES?

You can learn more about how data privacy works on [HRSONline.org/privacy-policy](https://www.HRSONline.org/privacy-policy). If you have questions about the HRX 2024 policy, please contact HRX@hrsonline.org.

Check here to acknowledge that you have read and agree to the HRX 2024 Terms and Conditions.