



innovators at heart

Ignite innovation

HRX 2024 Moderator Briefing

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About HRX

HRX is a catalyst for innovation for organizations dedicated to discovering cutting-edge breakthroughs, leveraging opportunities, exchanging insights, and engaging in meaningful discussions that lead to successful discovery of new business solutions that advance the field.

This unconventional convening of clinicians, engineers, developers, researchers, entrepreneurs and investors inspires collaborative generation of ideas and pushes boundaries of innovation in cardiovascular medicine.

HRX empowers the exploration of valuable insights and knowledge, addressing challenges in regulatory approvals, clinical trials, market adoption, and integrating novel technologies into patient care.





HRX 2024
September 5-7, 2024
Atlanta, GA

Three Stages, One Room for an Unforgettable Xperience!

Curated Audience

- Clinicians,
- Scientists,
- Entrepreneurs,
- Executives,
- Investors,
- Engineers,
- Product Developers,
- Thought Leaders
- Health Tech,
- Med Device,
- Health Care Systems,
- Universities,
- Consumer Tech

Intimate & Immersive Setting

- One Room
- 650 participants
- Silent Theater Technology
- Layout that fosters connections & collaboration.

Meet the Innovators who make it happen

HRX Producers



Jennifer N. Avari Silva
Executive Producer



Suneet Mittal
Producer

HRX Production Team



Demilade Adedinsewo
Mayo Clinic



Brynn Dechert-Crooks
University of Michigan
Congenital Heart
Center



Hamid Ghanbari
University of
Michigan



Janet Han
VA Greater Los Angeles
Healthcare System/UCLA



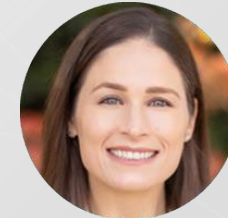
Adrian Hernandez
Duke Clinical
Research Institute



Rod Passman
Northwestern
University
Feinberg School
of Medicine



Julie Shea
Brigham and Women's
Hospital



Jacqueline Shreibati
Google

The HRX Program

Main Tent Session

- One session, un-opposed
- Highest profile speakers and moderators

Main Stage Session

- One session on stage
- Panel Discussions

Concurrent Session

- One session per stage
- Panel Discussions

Roundtables Session

- Small Group Discussion
- facilitate in-depth exploration, collaboration, and exchange of ideas

Innovation Partner Roundtable

- Roundtable discussions sponsored by an Innovation partner



Main Tent Sessions



Main Tent Featured Speaker

Chris Mansi
Co-founder and CEO of Viz.ai

Thursday, September 5
1:15 PM - 2:00 PM



Main Tent Featured Speaker

John Halamka
President of the
Mayo Clinic Platform

Friday, September 6
8:45 AM - 9:30 AM



Main Tent Featured Speaker

Maria Berkman
Head of MedTech, Broadview Ventures
Managing Director, Longview Ventures

Friday, September 6
11:30 AM - 12:15 PM

Main Tent Sessions

During main tent sessions there will be no other sessions running concurrently. In this 1-hour session, visionary speakers will have the opportunity to present on the selected topic on HRX's main stage. The session moderator will facilitate the discussion and manage questions from the audience.

Moderators

- There is no need for you to create slides
- Review the session descriptions to assist with discussion
- Introduce the speakers and keep the session flowing

Main Stage Sessions

Panel discussions with KOLs sharing insights and solutions. The session moderator will facilitate the discussion and manage questions from the audience.

Moderators

- Introduce the topic and each speaker
- Keep the session on time
- Remind audience to use the mobile app to ask questions or mics in the audience
- Questions from the audience will be posed via the mobile app and audience mics; moderators will manage Q&A
- Opportunity to provide resources for attendees via mobile app

Concurrent Sessions

Stage 1,2, 3

Panel discussions with KOLs sharing insights and solutions. The session moderator will facilitate the discussion and manage questions from the audience.

Moderators

- Introduce the topic and each speaker
- Keep the session on time
- Remind audience to use the mobile app to ask questions or mics in the audience
- Questions from the audience will be posed via the mobile app and audience mics; moderators will manage Q&A
- Opportunity to provide resources for attendees via mobile app

Roundtable Sessions

The HRX Roundtable sessions are designed to facilitate in-depth exploration, collaboration, and exchange of ideas through focused small group discussions. These discussions are tailored to propel advancements in cardiovascular care and tackle emerging challenges within the field.

Moderators

- Introduce the topic and each speaker
- Keep the session on time
- Small group discussion

Speakers & Moderators

- No slides allowed

AbstracX

Four AbstracX Sessions & One AbstracX Happy Hour

Moderator will keep session flowing and timing organized.

- Brief (5 minutes, 3 slides) oral presentations of accepted abstracts.
- Presenting author for each abstracX will be on one of the 3 stages during the abstracX presentation times.
- Each presenting author will offer a 5-minute overview using no more than 3 slides to showcase their research.
- There is a 5-minute time between each presenter in which a question may be posed to the author.



Resources

<https://experiencehrx.com/hrx-resources/>

Presenter Resources

If you are an invited speaker, panelist, or facilitator for a program session, please refer to these resources and the [Attendee Resource](#) page for guidance.



[Learn More](#)

AbstracX Presenter Resources

If you are an AbstracX Presenter, please refer to these resources and the Attendee Resources for guidance.



[Learn More](#)

Session Moderator Resources

If you are a session Moderator, please refer to these resources and the Attendee Resources for guidance.



[Learn More](#)

Thank you!

Let's **ignite innovation**
and propel the future of
cardiovascular medicine.

