



Note: During the registration process for HRX 2025, you will be asked to agree to the Terms & Conditions as listed here which include: Registration Terms & Conditions, Data Collection & Use, Data Privacy Notice and Information.

HRX 2025 REGISTRATION TERMS AND CONDITIONS

The Heart Rhythm Society (HRS) reserves the right to make exceptions to the HRX 2025 terms and conditions outlined below. Submission of your registration and payment constitutes your agreement to the following terms and conditions:

REFUNDS RELATED TO CANCELLATIONS

- **Refunds**
 - Individuals who need to cancel their registration will receive a refund if the request is received in writing no later than **11:59 PM Eastern Time on August 28, 2025**.
 - A \$75 processing fee will be applied to all refunds.
- **Downgrading Registration**
 - Individuals who need to downgrade their registration will receive a refund if the request is received in writing no later than **11:59 PM Eastern Time on August 14, 2025**.
 - A \$75 processing fee will be applied to all downgrades.
- **Non-Refundable**
 - After **August 28, 2025**, registration fees for HRX 2025 are non-refundable.
 - No-shows (registrants who do not attend) will not receive refunds.
 - Donations to HRS are non-refundable.
 - Registration for the Innovation Summit and the Board Review Course are non-refundable.
 - HRS will not issue a refund due to travel carrier cancellations or other unforeseen incidents beyond the registrant's control. All attendees are encouraged to purchase travel insurance.

SUBSTITUTIONS

Name changes or substitutions are **not** allowed.

MEMBERSHIP

- To qualify for the discounted member registration rates, an HRX 2025 registrant must be an active member of HRS at the time of registration, or they must purchase the meeting registration + membership option.
- HRS will **not** reimburse the difference between the member and nonmember registration rates to any attendee who registers prior to becoming a member.

MISCELLANEOUS

- **Americans with Disabilities Act:** If you require an accommodation while attending HRX 2025, please email HRX@HRSONline.org.
- All badge printing is done onsite in Atlanta. Badges will not be mailed to registrants prior to HRX 2025. If you misplace your badge onsite, a new badge must be purchased at the replacement cost of \$100.
- HRS reserves the right to capture and broadcast digital media content in the form of professional photographs, live-streaming, audio, and video during HRX 2025. By registering for HRX 2025, you hereby grant permission to HRS and its representatives to photograph and/or record you during the in-person and online events at HRX 2025, and to distribute, broadcast, use, or otherwise globally disseminate, in perpetuity, such media without any further approval or payment. Upon occasion, HRS may share photos with sponsors or supporters of specific events.
- By attending HRX 2025, you agree to abide by the [Heart Rhythm Society Code of Ethics and Professional Standards](#).
- HRX 2025 educational programming is available on a first-come, first-served basis, including paid conference sessions and plenaries. HRS recommends arriving early to all scheduled conference activities to guarantee entrance into the room(s).

HEART RHYTHM SOCIETY MEETING & EVENT PARTICIPATION POLICY: HEALTH & SAFETY

The health and safety of our attendees, exhibitors and staff remain our top priority. HRS will continue to follow recommendations issued by the Centers for Disease Control and Prevention (CDC) the World Health Organization (WHO), and state and local health authorities.

Participants at HRS in-person events should take precautions they find necessary to remain healthy. Please do not attend events if you are infected or feeling unwell.

To stay safe while in Atlanta:

- Remove your HRS badge when exploring the city or walking to/from your hotel
- Always lock the door/patio door on your hotel room and utilize the safety chain/lock for security
- Never open your room door unless you know who is there. If you did not call for the hotel service offered by the person at the door, call hotel security or the front desk to verify if they have sent someone to your room
- Place valuables in the safety deposit box in your room or at the hotel front desk. Do not leave valuables in your car.
- When checking into a hotel, consult the floor plan on the back of your room door to familiarize yourself with fire and emergency exits.
- Never hand your phone to anyone that you don't know for any reason, including providing a rideshare driver with directions or asking someone to take your photo.
- Speak to the staff at your hotel regarding any neighborhood safety concerns and map out a route to the convention center that avoids any problem areas.

CODE OF CONDUCT

HRS strives to provide a safe, inclusive, harassment-free experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, race, ethnicity, religion, beliefs, citizenship, and other protected categories. All HRX 2025 participants, including attendees, media, speakers, contractors, partners, sponsors, and exhibitor personnel, are expected to follow this Code of Conduct at all official HRX 2025 venues and events, including both in-person and online events.

HRS does not tolerate conduct that threatens, intimidates, or coerces another participant during the event, including actions based on an individual's background or any other characteristic protected by federal, state, or local law.

Firearms, weapons (including weapon replicas), ammunition, dangerous or hazardous devices or substances, and illegal items are prohibited at all official HRX 2025 venues and events. HRX 2025 participants acknowledge that all bags may be subject to search and metal wand screening.

HRS expects that all HRX 2025 participants will be dressed in clothing considered appropriate and respectful for a professional environment. HRX is intentionally unconventional and we encourage all attendees to leave their dress shoes and suits at home. Sandals, sneakers, jeans, and T-shirts are appropriate attire. Participants must not be dressed in clothing that is sexually revealing or may be interpreted as such. Clothing that reveals an excess of bare skin, specifically genitals, chest, or buttocks, must not be worn. These guidelines apply to all event participants, regardless of gender. Attire that imitates armed forces or law enforcement or appears to threaten the safety of event participants is also prohibited. HRX 2025 management reserves the right to make decisions on appropriate attire. Participants in attire that HRX 2025 management deems objectionable may be asked to alter their attire or may be removed from the event premises.

All HRX 2025 participants must wear their HRX-issued badge at all times in event areas. By registering, you agree not to share, transfer, sell or trade your badge onsite.

You are expected to behave responsibly and treat the community with respect. HRS reserves the right, without refund, to revoke the credentials of attendees whose conduct is deemed inappropriate, disorderly, or offensive.

REGISTERING ON BEHALF OF SOMEONE ELSE

If you are registering on behalf of anyone other than yourself, you affirm that you are authorized to complete their registration, accept the Terms and Conditions on behalf of each person you register and that the information you provide is accurate. You agree to be solely liable for damages as a result of any information you provide, including opting in to receive communications at another individual's email address. You agree to indemnify and hold harmless the HRS, its officers, directors, employees, agents, and affiliates from all liability, damages, judgments, and costs (including reasonable attorneys' fees) for any claims brought by or on behalf of any third party arising from your conduct, misconduct, or negligence in completing this registration on another's behalf. You agree to provide a copy of these Terms and Conditions to any individual you register.

THIRD-PARTY MAILINGS OPT-OUT

HRS does **not** sell registration mailing lists for HRX 2025. Exhibitors or sponsors **may** receive registrant contact information provided during registration, as part of a sponsorship package. As part of this distribution, you may receive information on related products and services via postal or electronic mail. HRS does **not** share phone numbers via these mailing lists. You may opt out of receiving any postal or electronic mail related to HRX 2025 when registering. If you receive email or phone solicitations offering the sale of HRX 2025 mailing lists, please block the sender and report emails as spam to HRS.

HRS will retain the personal data associated with your registration record for six years. If you need to obtain a copy of the information you have submitted or wish to request that HRS delete your data, you must send a written request to HRX@showcare.com. Once you request that your data be deleted, HRS will no longer be able to confirm your participation in the meeting for any reason, including eligibility for earning ACE credit or MOC points.

CHILDREN AT HRX 2025

Children who are brought to the meeting do not require their own registration. However, a few restrictions are in place to provide a safe and proper learning environment for all:

- Strollers will **not** be permitted in the Xchange.
- Parents should monitor their children at all times and respect their fellow attendees by exiting the room if noise or behavior becomes an issue.
- Children will not be allowed in the Xchange outside of open hours, especially during setup times, for the safety of all.
- Children must be under adult supervision at all times throughout all locations of the HRX.

DATA COLLECTION AND USE FOR HRX 2025

HRS collects your registration information for the purpose of registering you to attend HRX 2025. In submitting your information during the registration process, you consent to your personal information being used in the following ways:

- Information collected during registration will be used to process HRX 2025 badges, verify contact and demographic information, send marketing emails, and send transactional emails and correspondence related to HRX 2025 information and registration purchases. Email preferences, including the ability to opt out of HRX 2025-related emails, may be accessed and updated via provided links in the footer of HRS emails. This data will also be utilized to give access to virtual and technical platforms associated with HRX 2025. Additional information regarding your data can be found under the HRX 2025 Data Privacy Information below.
- Industry partners will be provided with your first and last name, academic credentials, work address, email address, primary occupation, and work environment.
- Your data may be shared with third parties with which HRS engages directly under contract to provide services related to HRX 2025. These services include, but are not limited to, event analysis, event production, event advertising/marketing, hotel reservations, mobile app usage. Throughout the registration process, you will be given instructions for ways to opt in or to receive information related to HRX 2025. By selecting these options, you consent to having the information you provided during registration shared with third parties based on your selection during the registration process.

DATA PRIVACY NOTICE AND INFORMATION FOR HRX 2025

DATA PRIVACY NOTICE

HRS is committed to protecting the privacy of its member's and website user's personal information. Please review the information below in the section entitled "Data Collection and Use for HRX 2025," along with "HRX 2025 Data Privacy Information," and the privacy policy posted online at hrsonline.org ([available here](#)), to learn more about HRS' policies and procedures regarding the collection, use, and disclosure of information, received by you in connection with your registration for HRX 2025.

Additionally, the privacy policy posted on hrsonline.org ([available here](#)) applies to data you provide in connection with registering for an HRS member account.

PLEASE READ OUR PRIVACY NOTICES AND POLICIES CAREFULLY. BY REGISTERING FOR HRX 2025 AND/OR SUBMITTING INFORMATION THROUGH THE VIRTUAL ONLINE EVENT PLATFORM, YOU AGREE TO THE COLLECTION, TRANSFER, STORAGE, DISCLOSURE AND USE OF YOUR INFORMATION AS DESCRIBED HEREIN AND IN OUR PRIVACY NOTICES AND POLICIES.

For direct questions regarding HRS and data privacy, please contact HRX@HRSONline.org. Click [here](#) to view the complete HRS privacy policy.

WHAT KIND OF INFORMATION DOES HRS COLLECT?

To provide access to HRX 2025 digital and virtual products, HRS must process information about you. The types of information HRS collects depend on how you use its products. HRS collects the information you provide when you use its products, including when you register for the event, view or access content, and message or communicate with others. This can include information in or about the content you provide (like metadata), such as the date content was accessed. HRS collects information about how you use its products, such as the types of content you view or engage with, the features you use, the actions you take, the people or partners you interact with, and the time, frequency, and duration of your activities. For example, HRS logs when you are using and have last used its products and what videos, exhibits, webpages, abstracts, and other content you view on its various platforms.

HOW DOES HRS USE THIS INFORMATION?

HRS uses the information it has, subject to choices you make, as described below and to provide and support the HRX 2025 products and related services described in this document and the related HRX 2025 Terms & Conditions. HRS uses this information to provide, personalize, and improve its products. HRS uses the information it has to deliver its products, including to personalize features and content, and make future suggestions for you through its various communication channels. HRS also uses this information across HRX 2025 products and devices. HRS connects information about your activities on different HRX 2025 products and devices to provide a more tailored and consistent experience on all HRX 2025 products you use. Additionally, HRS uses this information to communicate with you (i.e., to send you marketing communications that communicate with you about HRS products, services, and offerings). HRS also uses your information to respond to you when you contact HRS.

HOW IS THIS INFORMATION SHARED?

Your information is shared on HRX 2025 products in the following ways. When you communicate using HRX 2025 products, such as by posting via the chat functions, interacting within educational sessions, or communicating with exhibitors, any persons, or businesses with access to these features on HRX 2025 platforms can see the content you send. When you comment on someone else's post or react to their content, your comment or reaction is visible to anyone who can see the other person's content. Apps, websites, or other services that are integrated with or a part of HRX 2025 will receive your information to provide key services related to HRX 2025. When you visit industry partners in the Xchange or any content created or shared by industry partners, they may have access to your profile on HRX 2025 and engagement statistics and insights related to that interaction, in addition to any information that you actively share with them. Information accessed by third party services or partners is subject to their own terms and policies, not this document, the HRX 2025 Terms & Conditions.

HRS provides its HRX 2025 advertisers with reports including the type of individuals viewing their ads and how their ads are performing but does not share information that personally identifies you (information such as your name or email address that by itself can be used to contact you or identifies who you are). For example, HRS provides general demographic and interest information to advertisers.

HRS may share information about you with companies that aggregate it to provide analytics and measurement reports to better improve future Heart Rhythm products. HRS also provides information and content to vendors and service providers who support its platforms, such as by providing technical infrastructure services, providing customer service, or facilitating payments.

HOW CAN I MANAGE INFORMATION ABOUT ME?

HRS stores data until it is no longer necessary to provide its services or until your account is deleted, whichever comes first. This is a case-by-case determination that depends on things like the nature of the data, why it is collected and processed, and relevant operational or legal retention needs. To access your data, in accordance with your consumer privacy rights, you can contact HRX@HRSONline.org and request any of the following: categories of personal information collected via HRX 2025 platforms, how HRS uses the information it collects, how HRS shares the information it collects, or accessing your personal information collected via HRX 2025 products.

You can request to opt-out of sharing your data specifically with industry partners via HRX 2025 digital products, to include sharing your data with HRX 2025 partners in the Xchange, sharing your data with other attendees within the HRX 2025 Mobile App. By opting out, it may prohibit you from actively engaging in certain features within HRX 2025 platforms. To opt-out, contact HRX@showcare.com with the subject "HRX 2025 Opt-Out."

You can also request to delete your Heart Rhythm Society account. By requesting to delete your account, you acknowledge that any products or services purchased in relation to your account would be inaccessible, including but not limited to, the ability to view and access educational content, the ability to claim credit in relation to educational content, access to attend the event in person, and any other unidentified actions related to purchases connected to the deleted account.

HOW WILL WE NOTIFY YOU OF CHANGES TO THIS POLICY?

The most up-to-date policy is available on ExperienceHRX.com.

HOW DO I CONTACT HRS WITH QUESTIONS OR A REQUEST TO OPT-OUT OF SHARING MY DATA WITH THIRD PARTIES?

You can learn more about how data privacy works on HRSONline.org/privacy-policy. If you have questions about the HRX 2025 policy, please contact HRX@hrsonline.org.

Check here to acknowledge that you have read and agree to the HRX 2025 Terms and Conditions.